



Shane Sasnow

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CREATIVITY PROFESSIONAL

Problem Solving ▼ Facilitation ▼ Training ▼ Consultancy

Accomplished musician, teacher and designer turned world-class creativity consultant. An enthusiastic presenter, motivational trainer, and effective Problem Solving facilitator who guides solution finding sessions by consensus building, conversation, and applied creativity. Seeks to achieve human-centered and sustainable product outcomes by making the creative process and work environment conducive to a positive and dynamic interaction with the client and their needs.

“Live a life less ordinary!”

Profile

Contest Winning Graphic Designer

Experienced in web and print design. Developed brand identities, logos, educational and promotional posters, business cabinets, websites, conference materials, art, and CD covers.

Respected Guitar Teacher

Built a client base through referrals by expressing joy in teaching, thorough effectiveness, and enthusiasm for the development and delivery of private and group lesson plans. A very patient manner, an understanding of clarification tactics and an energetic style of interaction developed a strong rapport with students.

Effective Team Player

A flexible, self-aware and competent personality honed as a Senior Lieutenant in the Seattle Fire Departments Cadet training program, a counselor at teen leadership camps, an international conference developer, and as a band member in multiple music projects.

Prolific Musician

A creative and expressive guitar player, singer, and multi-instrumentalist, with recording experience, who has been involved in projects ranging from rock metal and acoustic blues/jazz to electronic music, sound fx, and books on tape.

Technical Skills

Design

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe GoLive
Apple iMovie
Photography
Basic Illustration

Business

Creative Problem Solving
Facilitation and training
Presentations
Microsoft Office Suite
Customer service excellence
Type 50+ w.p.m.
Document production
Shipping and receiving

Musical

Guitar
Voice
Bass
Digidesign Protools
Sonic Foundry Sound Forge
Sony ACID
Teaching



Professional History

Graduate Assistant Buffalo NY 2007-2008
Buffalo State College: International Center for Studies in Creativity

Was a key part of the International Creativity and Innovation Management Community meeting team. Responsibilities included graphic design portfolio, event planning and development, marketing and advertising, correspondence, registration, and meeting management.

Saz Lessons Boulder CO & Seattle WA 1989-2006
Guitar Instructor

Self-employed as a private and group music instructor since late teens. Developed all lesson plans, arranged facilities, and designed advertising. Maintained long term relationships with students in order to achieve their personal goals and succeed in a fulfilling musical experience.

Creative Illusions Seattle WA 2002-2006
Graphic and Web design

Self-employed as a graphic design developer working with branding, logos, CD covers, posters, websites, and business cabinets. Worked with:

- ▼ Linville Linton Law Firm, Seattle WA
- ▼ Impact inc., Portland OR
- ▼ King County Department of Community and Human Services, Seattle WA
- ▼ Neshama Healing Arts, Portland OR

Musical Performer Boulder CO, Pontresina Switzerland, Seattle WA. 1991-2004

Guitar and vocal performer in bars, restaurants and other entertainment venues as a member of cover bands, original music bands, and as a hired gun.

- ▼ Solo acoustic and voice
- ▼ The Liquid Quartet
- ▼ Lizard
- ▼ Postli Hotel Pontresina Switzerland as a Juke Box

Education

MS, Creativity, Creative Problem Solving and Change Leadership 2008
Buffalo State College, Buffalo NY

BA, Creative Processes 2006
University of Washington, Seattle WA

AAS 2004
Shoreline Community College, Seattle WA

AAAS, Visual Communication Technology, Multimedia and Digital Audio 2003
Shoreline Community College, Seattle WA